



# The Faculty of Business and Economics of the Universidad de Chile







# ABOUT FEN

The [Faculty of Economics and Business](#) – or *Facultad de Economía y Negocios (FEN)* – of the *Universidad de Chile* is one of Latin America's leading Business Schools.

FEN offers a first-class, internationally competitive education in Business Administration, Economics, Information Systems & Management Control, and Auditing, on a bachelor and masters level, along with a range of MBA programs, a highly regarded Economics PhD and flexible executive education.

About 2,500 students are registered in our undergraduate programs, and 1,500 at the graduate level. FEN research programs rank among the best in the region in areas such as Marketing and Strategy, Statistics, Finance and Economics (to name but a few).

FEN blends the best of new and old. A young, vibrant, innovative and outward-looking business school that's embedded in a centuries-old tradition of academic excellence.



# ABOUT THE UNIVERSIDAD DE CHILE

The Universidad de Chile is one of only 10 Latin American universities ranked among the world's top 500. It has been at the forefront of Chilean history, politics, economics, social and cultural affairs since its foundation in 1842. Among its most distinguished alumni can be found:

- Twenty Presidents of the Republic
- Five Central Bank Presidents
- Two Nobel Literature Prize winners, Pablo Neruda and Gabriela Mistral
- 155 National Prize Winners over a range of disciplines including Humanities, Journalism, Theatre, Music, Literature and History
- A vast number of past and present Cabinet ministers and secretaries of state

The Universidad de Chile is famous regionally for the quality and breadth of its research ventures, for the scholarly distinction of its faculty, for the excellence of its Ph.D. programs and for the amount of public and private funding received in support of its research programs. It actively contributes to Chile's progress and development through its research activities, which account for no less than 40% of the scientific and technological research undertaken in the entire country. Its research facilities include: a Space Research Center in collaboration with international agencies; an Antarctic Research Center; an official seismologic service and monitoring of volcanoes; the largest general hospital in the country; Byzantine, Neo-Hellenic, Arabian and Judaic Culture Research Centers; and the Institute for Easter Island Studies (among others). At our own Faculty, the Microdata Center is Chile's most distinguished research and data collection center on microeconomic issues such as unemployment, education, poverty and income distribution







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# WHAT MAKES FEN DIFFERENT

Our vision is straightforward.  
What underlies everything we do is academic excellence.

## Research EXCELLENCE

A close relationship between education and research is a trademark of FEN. We produce the largest volume of research publications within the disciplines of Economics and Business in Chile. Our faculty have a strong record of publications in the most important national and international journals of their specialities including The Journal of Development Economics, Environment and Development Economics, European Economic Review, Financial Management, Journal of Advertising Research, Journal of Applied Economics, Journal of Financial Economics, Journal of Academy of Marketing Science, Mathematical Programming, Oxford Development Studies, and World Development.

FEN researchers continue to contribute to national and international surveys and research efforts thanks to their renowned academic rigour, pioneering methods and publication quality. We regularly contribute data and results to:

- Greater Santiago's Unemployment Survey
- The CASEN Study, which gathers socio-economic and demographic information to address poverty issues, income distribution policies and social services management
- The OECD's Adult Literacy Survey
- The World Competitiveness Report in collaboration with IMD (Switzerland)





# Teaching EXCELLENCE

We pride ourselves on attracting and retaining the most skilled teachers in Chile. We encourage them to be innovative, varied and rigorous in the ways they engage with and instruct students. Over 70 full-time professors and over 200 part-time professors teach at FEN, in Spanish and English. They thus constitute one of the biggest faculties at a Latin American Business School. The great majority of our full-time professors of Economics and Business Administration have PhD degrees from the best universities in the world and maintain strong publication records in the most prominent journals of their disciplines.



# Admissions EXCELLENCE

It is by attracting the very best students that we have been able to achieve the Number One spot for business schools in Chile. Regardless of social background, family income, religion or sex, FEN has consistently opened its doors to the brightest and the best. Diversity and excellence are indeed a hugely powerful combination. They have enabled FEN to create a learning community of a breadth and strength that no other Chilean business school can equal. At FEN, the company is always stimulating.



# Pioneering EXCELLENCE

FEN is dedicated to developing new generations of well-rounded, creative, rigorous and ethical leaders, whether in business, government or academia. We believe in the power of the human imagination, of bright ideas and difficult questions, of debate and solutions. We see things differently and we continue to break new ground through academic theory and cutting-edge application.



# OUR GLOBAL VISION

FEN is genuinely international. Our global vision means that we have a strong, lasting commitment to providing an international learning experience for all students and professors, whether Chilean or foreign. Our mission is to permanently reflect the international stage we unquestionably operate in through all areas of life at FEN.





Thanks to our active Study Abroad program we receive more than 150 international students annually at both the undergraduate and graduate levels. We are proud of our successful partnerships with some of the best Business Schools across the globe and also warmly welcome students from universities we do not have exchange agreements with.

FEN offers international exchange students the opportunity to study in Spanish and/or English. We offer scholarships to the brightest Latin American undergraduates, we have an

active International Visiting Professor Program and encourage full immersion in Chilean culture through our International Orientation Week, the Language Partner Program and our bi-annual International Week. We aspire to increase FEN's international reputation as a culturally diverse, outward-looking, pluralistic Business School.



As of 2013, we have academic and/or student exchange partnerships with the following leading Universities

## EUROPE



### GERMANY

EBS: European Business School  
Friedrich-Alexander-Universität Erlangen-Nürnberg  
Georg Simon Ohm University of Applied Sciences Nuremberg  
Universität der Bundeswehr München



### BELGIUM

Université Libre de Bruxelles: Solvay Brussels  
School of Economics and Management



### DENMARK

Copenhague Business School



### SPAIN

Universitat de Barcelona  
Universidad Carlos III, Madrid  
La Salle: Universidad Ramón Llull  
Universitat de Valencia



### FINLAND

Saimaa University of Applied Sciences  
Aalto University School of Business



### THE NETHERLANDS

HAN University: Arnhem School of Business  
University of Groningen  
Erasmus Universiteit Rotterdam  
University of Applied Sciences of Rotterdam



### POLAND

Kominsky University



### SWEDEN

Göteborg University: School of Economics and  
Commercial Law



### UNITED KINGDOM

Warwick Business School



### PORTUGAL

Universidade Nova de Lisboa

### FRANCE



AUDENCIA - Nantes - Ecole de Management  
Ecole de Management de Bordeaux  
ESSCA: Ecole Supérieure des Sciences  
Commerciales d'Angers  
ESSEC Business School  
France Business School (Clermont-Ferrand campus)  
Institut d'Etudes Politiques de Paris, Sciences Po  
REIMS Management School  
Rouen Business School  
Toulouse Business School  
Université de Pau et des Pays de l'Adour  
Université de Paris-Dauphine

### ITALY



University of Bari  
Università Degli Studi di Torino  
Università Degli Studi del Piemonte Orientale

## MIDDLE EAST

### ISRAEL



The Hebrew University of Jerusalem

## ASIA-PACIFIC

### CHINA



UIBE: University of International  
Business Economics  
Jiao Tong University

### SOUTH KOREA



KYUNG HEE  
University

### JAPAN



Kobe University  
University of Tsukuba



# LATIN AMERICA



## BRAZIL

Universidade de São Paulo  
Universidade Presbiteriana Mackenzie



## COLOMBIA

Universidad de Los Andes  
Universidad EAFIT



## MEXICO

IPADE  
ITAM (Instituto Tecnológico Autónomo de México)  
Tecnológico de Monterrey



## PANAMA

Universidad Latinoamericana de Comercio Exterior - Panamá



## PUERTO RICO

Universidad de Puerto Rico



## PERÚ

Universidad del Pacífico



## URUGUAY

Universidad Ort: Facultad de Administración y Ciencias Sociales

# NORTH AMERICA

## UNITED STATES



American University: Kogod School of Business  
Purdue University Krannert School of Management  
Ohio State University: Fisher College of Business  
Syracuse University: Whitman School of Management  
Brandeis International University (for Postgraduate Exchanges)  
Tulane University: A.B. Freeman School of Business  
University of South Carolina: Moore School of Business  
University of Tennessee: College of Business Administration  
The University of California at Berkeley  
Florida International University

## CANADA



Carleton University  
University of Alberta

# OCEANIA

## AUSTRALIA



The University of Adelaide

We are active members of the following international education organizations:

- The Association to Advance Collegiate Schools of Business (AACSB)
- Association of International Educators (NAFSA)
- Association of MBAs: AMBA
- Association of Pacific Rim Universities (APRU)
- The Business Association of Latin American Studies (BALAS)
- The Latin-American and Caribbean Economic Association (LACEA)
- The Latin-American Counsel of Business Schools (CLADEA)

# FEN'S UNDERGRADUATE DEGREE PROGRAMS

The Undergraduate School at FEN offers four Bachelors degrees that are everything but “business as usual”. Advanced, award-winning and accredited in both traditional and emerging fields, they introduce students to the challenging and multi-faceted world of business and economics. FEN students acquire an impressive combination of quantitative, analytical and leadership skills through rigorous study and real-world, applied-learning opportunities.



## Bachelors in Business Administration

FEN's Bachelor in Business Administration is a four-year program that teaches the principles of business and how to apply analytics, critical thinking and problem-solving techniques to real world issues. Students build a broad understanding of core business disciplines, how they impact on each other and combine with fundamentals from economics, law and accounting. We prepare students to become leaders in the creation and management of successful businesses, big or small, in Chile or abroad. Our graduates go on to occupy managerial positions in marketing, finance, strategy, human resources or as entrepreneurs. The academic curriculum reflects the latest knowledge being used in business today and incorporates the use of innovative, interactive teaching tools & methods.



## Bachelors in Economics

Economists who can understand, analyse and forecast changes to the global economic landscape and their implication for the performance of organisations and states are in great demand. FEN's four-year Bachelor in Economics offers students this coveted area of expertise, as well as the prestige of having been taught by some of Latin America's most respected economists. On par with the best economics programs in the world, the Economics Bachelor at FEN provides a solid grounding in Microeconomics, Macroeconomics, Econometrics, as well as International Economics and Finance, Economic Development, Labour Economics, and other applied fields. FEN Economists can be sure of excellent career prospects and a competitive edge in the labour market.



## Bachelors in Information Systems & Management Control

Universidad de Chile created the degree and professional track in the 1980s in response to the growing demand to develop world-class professionals to link Information and Communication Technologies with business processes and decision making for the successful expansion of Chilean enterprises into the 21st century. Students of this pioneering, ambitious five-year degree are taught all the core fundamentals of management, accounting, information systems, financial analysis, and how quality information facilitates business transactions and decision-making at all levels. They are able to plan, develop and manage information systems and management control mechanisms from a strategic perspective and as influential business leaders. Students graduate from FEN with the ability to apply rigour, excellence, team-work and ethics to their working ethos.



## Bachelors in Auditing

The Bachelor in Auditing is a five-year program designed to provide a world-class bachelor's education and professional degree that is not only nationally accredited but also globally competitive. It aims to produce graduates who will be professionally competent and socially responsible contributors to national development. Students learn to critically assess and develop accounting systems, as well as perform financial, taxation and management audits in the context of increasing international harmonization and certification. This degree places great emphasis on team-work and critical thinking in order to produce professionals who are objective, independent and ethical.





# FEN'S GRADUATE SCHOOL

The Graduate School of Economics and Business at FEN was founded in 1983 and is accredited by the Association of MBAs (AMBA) and the Executive MBA Council (EMBA). The School offers busy professionals the chance to study full-time, in the evenings or on weekends and aims to expand students' horizons by challenging their thinking, transforming their outlook and testing their intellect. Graduates are guaranteed a maximum return on investment thanks to FEN's talented pool of professors, a powerful alumni community, curricular flexibility and unparalleled teaching facilities. The Graduate School offers the following programs:

## Masters in Business Administration:

- MBA
- MBA for the Americas (Dual Degree with Tulane University, USA)
- MBA for Health Professionals
- Weekend MBA in Antofagasta, Chile
- MBA Panamá

## Masters programs:

- Masters in Economics
- Masters in Economic Analysis (in partnership with the University of Groningen, NL)
- Masters in Finance
- Masters in HR Management and Organizational Dynamics
- Masters in Marketing
- Masters in Public Policy (in partnership with the University of Chicago)
- Masters in Taxation
- Masters in Management Control
- Masters in Business Management

## Doctoral program:

- PhD in Economics



Main Hall, FEN



# FEN'S PARTNERSHIP WITH BUSINESS AND SOCIETY

FEN's rewarding cooperation with the business world is an integral part of our success as an educational institution bent on excellence and a global vision. We are proud to partner with leading businesses and institutions from Chile and abroad, whether small, medium-sized or large, on a variety of joint activities. These range from cooperation on student consultancy projects, to the provision of internships, networking opportunities, joint R&D efforts, and grants, sponsorships and academic scholarships. In our view, university-industry collaboration is a must in a modern, forward-looking society.

FEN has always played an active role in society. Responsible interaction with the surrounding world is a task that we take very seriously. This includes providing information about statistical and/or economic results and trends, leading public seminars and workshops, taking part in public debates, carrying out professional training to micro and small enterprises, and a lot more. We place great emphasis on sustainable development and collaborating with the rest of society in this field is essential. We firmly believe that it is crucial to contribute to the advancement of society.

It is only through collaboration with the public and private actors that surround our FEN community that knowledge will be put to practical use.





# ABOUT CHILE AND SANTIAGO

Chile offers a bewildering range of geographical record-breakers; it is a country of startling contrasts and extreme beauty. As the world's longest and narrowest country, Chile stretches over 4,300 km (2,700 mi) along the south-western coast of South America, a distance roughly the same as that from San Francisco to New York, or Edinburgh to Baghdad. At the same time, its width never exceeds 240 km (150 mi), making the country more than eighteen times longer than its widest point. It is also home to the southern-most city in the world, Punta Arenas, and the southern-most village, Puerto Williams. To the north the land rises and turns bone-dry when one reaches the forbidding Atacama Desert, one of the most inhospitable regions on earth. Parts of Chile's Atacama Desert haven't seen a drop of rain since recordkeeping began and yet, somehow, more than a million people squeeze life from this parched land.

## Santiago

On a clear day, Santiago offers one of the most spectacular settings of any city in the world. A glance through the sky-scrapers reveals a mighty circle of mountains - the snow-

capped Andean peaks to the east, and a smaller coastal range to the west - that frames the Chilean capital.

Santiago is cultured, quirky and ambitious. Beyond the conservative conformity of Santiago Centro, and the glass towers of the Las Condes financial district, there are thriving culinary and artistic hot spots that are a joy to discover. Gourmets feast on world-class cuisine in Bellavista and Providencia, bohemians gather in the charming old district of Barrio Brasil, while the city is dotted with interesting museums and a flourishing arts scene. With a booming café culture and leafy, exotic suburban parks, Santiago has an infectious energy and a growing confidence. And those mountains don't just sit there as decoration - there's a huge range of activities within easy reach of the urban sprawl. Trekking, climbing, horseback riding, skiing, kayaking and wine tours are just a few of the exhilarating possibilities at Santiago's doorstep.







La Moneda Presidential Palace, Santiago





# WHAT OUR PARTNERS SAY ABOUT US

Working with the International Office of Facultad de Economía y Negocios of Universidad de Chile has been productive and rewarding for our students, faculty and staff.

The attention to detail in the process of coordinating graduate study tours has been outstanding. Exchange students who have attended the Universidad de Chile have been most appreciative for the timely assistance they receive on site. The genuine interest among faculty and students has resulted in a growing collaboration in some instances serving as a benchmark for other initiatives in Latin America. State of the art resources on the campus as well as a high level of safety, and timely communication also inspire confidence. We look forward to developing more joint initiatives!

Louis F. Dessau  
Regional Director Latin America  
Office of International Activities  
The Darla Moore School of Business  
University of South Carolina

In 2008, the School of Economics and Business at Universidad de Chile and Copenhagen Business School (CBS) signed a bilateral exchange agreement, which laid the foundation for a strong relationship, and ever since we have been fortunate enough to send each other students.

For many reasons, Chile is a popular destination, and there is no doubt that CBS students are excited about studying at FEN. They have the opportunity to enroll in many different types of courses, interact with Chilean students and immerse themselves in Chilean culture. While on exchange at FEN, our students gain new academic insight and experience the world in a Chilean context. Moreover, they increase their intercultural understanding, improve their language skills and develop strong social and networking skills.

In our global world, the labor market is highly competitive, and there are many intelligent people with university degrees competing for the same attractive jobs. Therefore, it is essential for students to become competitive and differentiate themselves from the crowd. I believe, going on exchange is the first step to create a different and international profile, and the knowledge and skills gained from an exchange stay could lead to an interesting internship or student job. Once a student starts to build a strong, coherent and international profile the sky's the limit.

So far it has been a very fruitful and rewarding relationship, and I hope we can continue our cooperation for many years to come

Kasper Dam Schultz, International Program Manager  
International Office, Copenhagen Business School









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